

Order / Rev: A2660461
 Alt Order #: 27060634
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8786

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|-------|-------------------|-----------------|--------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| Today Show (8-9am) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | ---T--- | 1 | | \$600.00 | | 2.00 | | | | | | |
| 15 | Multi | 09/25/20 | 09/25/20 | Today Show 8-9am | CM | 8-9am | ----F-- | :30 | 1 | \$600.00 | P3 | 2.00 | NM | 1 | \$600.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | Today Show 8-9am | | | | | | | | | | | |
| Today Show (8-9am) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | 1 | | \$600.00 | | 2.00 | | | | | | |
| 16 | Multi | 09/26/20 | 09/26/20 | Kansas Today Sa/Su 6a-8a | CM | SaSu 6a-8a | -----S- | :30 | 2 | \$200.00 | P3 | 1.10 | NM | 2 | \$400.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | Kansas Today Sa/Su 6a-8a | | | | | | | | | | | |
| Kansas Today Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S- | 2 | | \$200.00 | | 1.10 | | | | | | |
| 17 | Multi | 09/26/20 | 09/26/20 | Today Show Sa | CM | 8a-10a | -----S- | :30 | 1 | \$300.00 | P3 | 1.40 | NM | 1 | \$300.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | Today Show Sa | | | | | | | | | | | |
| Saturday Today Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S- | 1 | | \$300.00 | | 1.40 | | | | | | |
| 18 | Multi | 09/27/20 | 09/27/20 | Kansas Today Sa/Su 6a-8a | CM | SaSu 6a-8a | -----S | :30 | 2 | \$200.00 | P3 | 1.10 | NM | 2 | \$400.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | Kansas Today Sa/Su 6a-8a | | | | | | | | | | | |
| Kansas Today Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | 2 | | \$200.00 | | 1.10 | | | | | | |
| 19 | Multi | 09/27/20 | 09/27/20 | Today Show Su | CM | Today Show Su | -----S | :30 | 1 | \$300.00 | P3 | 1.60 | NM | 1 | \$300.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | Today Show Su | | | | | | | | | | | |
| Sunday Today Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | 1 | | \$300.00 | | 1.60 | | | | | | |
| 20 | Multi | 09/23/20 | 09/23/20 | M-F 9-10a | CM | 9-10a | --W---- | :30 | 1 | \$340.00 | P3 | 1.60 | NM | 1 | \$340.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | M-F 9-10a | | | | | | | | | | | |
| Live With Kelly & Ryan | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | --W---- | 1 | | \$340.00 | | 1.60 | | | | | | |
| 21 | Multi | 09/24/20 | 09/24/20 | M-F 9-10a | CM | 9-10a | ---T--- | :30 | 1 | \$340.00 | P3 | 1.60 | NM | 1 | \$340.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | M-F 9-10a | | | | | | | | | | | |
| Live With Kelly & Ryan | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | ---T--- | 1 | | \$340.00 | | 1.60 | | | | | | |
| 22 | Multi | 09/25/20 | 09/25/20 | M-F 9-10a | CM | 9-10a | ----F-- | :30 | 1 | \$340.00 | P3 | 1.60 | NM | 1 | \$340.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | M-F 9-10a | | | | | | | | | | | |
| Live With Kelly & Ryan | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | 1 | | \$340.00 | | 1.60 | | | | | | |
| 23 | Multi | 09/28/20 | 09/28/20 | M-F 9-10a | CM | 9-10a | M----- | :30 | 1 | \$340.00 | P3 | 1.60 | NM | 1 | \$340.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | M-F 9-10a | | | | | | | | | | | |
| Live With Kelly & Ryan | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | M----- | 1 | | \$340.00 | | 1.60 | | | | | | |
| 24 | Multi | 09/29/20 | 09/29/20 | M-F 9-10a | CM | 9-10a | -T----- | :30 | 1 | \$340.00 | P3 | 1.60 | NM | 1 | \$340.00 |
| Channels : KSNK,KSNG,KSNN,KSNNW | | | | M-F 9-10a | | | | | | | | | | | |
| Live With Kelly & Ryan | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/28/20 | 10/04/20 | -T----- | 1 | | \$340.00 | | 1.60 | | | | | | |

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Advertiser: POL/Senate Leadership Fund PAC
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Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|----|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|-------|----------|
| 25 | Multi | 09/28/20 | 09/28/20 | Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas | CM | 1230p-1p | M----- | :30 | 1 | \$280.00 | P3 | 1.30 NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/28/20 | 10/04/20 | M----- | | 1 | | | | \$280.00 | | 1.30 | | |
| 26 | Multi | 09/29/20 | 09/29/20 | Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas | CM | 1230p-1p | -T----- | :30 | 1 | \$280.00 | P3 | 1.30 NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/28/20 | 10/04/20 | -T----- | | 1 | | | | \$280.00 | | 1.30 | | |
| 27 | Multi | 09/23/20 | 09/23/20 | Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas | CM | 1230p-1p | --W---- | :30 | 1 | \$280.00 | P3 | 1.30 NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/21/20 | 09/27/20 | --W---- | | 1 | | | | \$280.00 | | 1.30 | | |
| 28 | Multi | 09/24/20 | 09/24/20 | Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas | CM | 1230p-1p | ---T--- | :30 | 1 | \$280.00 | P3 | 1.30 NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/21/20 | 09/27/20 | ---T--- | | 1 | | | | \$280.00 | | 1.30 | | |
| 29 | Multi | 09/25/20 | 09/25/20 | Good Day Kansas Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas | CM | 1230p-1p | ----F-- | :30 | 1 | \$280.00 | P3 | 1.30 NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/21/20 | 09/27/20 | ----F-- | | 1 | | | | \$280.00 | | 1.30 | | |
| 30 | Multi | 09/23/20 | 09/23/20 | M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B | CM | 4-430pm | --W---- | :30 | 1 | \$600.00 | P3 | 2.80 NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/21/20 | 09/27/20 | --W---- | | 1 | | | | \$600.00 | | 2.80 | | |
| 31 | Multi | 09/24/20 | 09/24/20 | M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B | CM | 4-430pm | ---T--- | :30 | 1 | \$600.00 | P3 | 2.80 NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/21/20 | 09/27/20 | ---T--- | | 1 | | | | \$600.00 | | 2.80 | | |
| 32 | Multi | 09/25/20 | 09/25/20 | M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B | CM | 4-430pm | ----F-- | :30 | 1 | \$600.00 | P3 | 2.80 NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/21/20 | 09/27/20 | ----F-- | | 1 | | | | \$600.00 | | 2.80 | | |
| 33 | Multi | 09/28/20 | 09/28/20 | M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B | CM | 4-430pm | M----- | :30 | 1 | \$600.00 | P3 | 2.80 NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/28/20 | 10/04/20 | M----- | | 1 | | | | \$600.00 | | 2.80 | | |
| 34 | Multi | 09/29/20 | 09/29/20 | M-F 4-430p Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B | CM | 4-430pm | -T----- | :30 | 1 | \$600.00 | P3 | 2.80 NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 09/28/20 | 10/04/20 | -T----- | | 1 | | | | \$600.00 | | 2.80 | | |
| 35 | Multi | 09/28/20 | 09/28/20 | M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p | CM | 430-5pm | M----- | :30 | 1 | \$900.00 | P3 | 4.00 NM | 1 | \$900.00 |

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Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------|-------|-------------------|-----------------|---------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | M----- | | | | | 1 | \$900.00 | | 4.00 | | | |
| 36 | Multi | 09/29/20 | 09/29/20 | M-F 430-5p | CM | 430-5pm | -T----- | :30 | 1 | \$900.00 | P3 | 4.00 | NM | 1 | \$900.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -T----- | | | | | 1 | \$900.00 | | 4.00 | | | |
| 37 | Multi | 09/23/20 | 09/23/20 | M-F 430-5p | CM | 430-5pm | --W---- | :30 | 1 | \$900.00 | P3 | 4.00 | NM | 1 | \$900.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | --W---- | | | | | 1 | \$900.00 | | 4.00 | | | |
| 38 | Multi | 09/24/20 | 09/24/20 | M-F 430-5p | CM | 430-5pm | ---T--- | :30 | 1 | \$900.00 | P3 | 4.00 | NM | 1 | \$900.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ---T--- | | | | | 1 | \$900.00 | | 4.00 | | | |
| 39 | Multi | 09/25/20 | 09/25/20 | M-F 430-5p | CM | 430-5pm | ----F-- | :30 | 1 | \$900.00 | P3 | 4.00 | NM | 1 | \$900.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | | | | | 1 | \$900.00 | | 4.00 | | | |
| 40 | Multi | 09/23/20 | 09/23/20 | KSN News at Five | CM | 5-530pm | --W---- | :30 | 1 | \$1,000.00 | P3 | 5.10 | NM | 1 | \$1,000.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | --W---- | | | | | 1 | \$1,000.00 | | 5.10 | | | |
| 41 | Multi | 09/24/20 | 09/24/20 | KSN News at Five | CM | 5-530pm | ---T--- | :30 | 1 | \$1,000.00 | P3 | 5.10 | NM | 1 | \$1,000.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ---T--- | | | | | 1 | \$1,000.00 | | 5.10 | | | |
| 42 | Multi | 09/25/20 | 09/25/20 | KSN News at Five | CM | 5-530pm | ----F-- | :30 | 1 | \$1,000.00 | P3 | 5.10 | NM | 1 | \$1,000.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | | | | | 1 | \$1,000.00 | | 5.10 | | | |
| 43 | Multi | 09/28/20 | 09/28/20 | KSN News at Five | CM | 5-530pm | M----- | :30 | 1 | \$1,000.00 | P3 | 5.10 | NM | 1 | \$1,000.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | M----- | | | | | 1 | \$1,000.00 | | 5.10 | | | |
| 44 | Multi | 09/29/20 | 09/29/20 | KSN News at Five | CM | 5-530pm | -T----- | :30 | 1 | \$1,000.00 | P3 | 5.10 | NM | 1 | \$1,000.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -T----- | | | | | 1 | \$1,000.00 | | 5.10 | | | |
| 45 | Multi | 09/28/20 | 09/28/20 | KSN News at Six | CM | 6-630p | M----- | :30 | 1 | \$1,500.00 | P3 | 6.50 | NM | 1 | \$1,500.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | KSN News at Six | | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | M----- | | | | | 1 | \$1,500.00 | | 6.50 | | | |

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|--|-------|----------|----------|--|-------|-----------------|---------|-----|-------|------------|-----|----------|-------|------------|
| 46 | Multi | 09/29/20 | 09/29/20 | KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News | CM | 6-630p | -T----- | :30 | 1 | \$1,500.00 | P3 | 6.50 NM | 1 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/20 10/04/20 -T----- 1 \$1,500.00 6.50 | | | | | | | | | | | | | | |
| 47 | Multi | 09/23/20 | 09/23/20 | KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News | CM | 6-630p | --W---- | :30 | 1 | \$1,500.00 | P3 | 6.50 NM | 1 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 --W---- 1 \$1,500.00 6.50 | | | | | | | | | | | | | | |
| 48 | Multi | 09/24/20 | 09/24/20 | KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News | CM | 6-630p | ---T--- | :30 | 1 | \$1,500.00 | P3 | 6.50 NM | 1 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 ---T--- 1 \$1,500.00 6.50 | | | | | | | | | | | | | | |
| 49 | Multi | 09/25/20 | 09/25/20 | KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN KSN News at Six KSN News | CM | 6-630p | ----F-- | :30 | 1 | \$1,500.00 | P3 | 6.50 NM | 1 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 ----F-- 1 \$1,500.00 6.50 | | | | | | | | | | | | | | |
| 50 | Multi | 09/26/20 | 09/26/20 | Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNN Sat KSN News at Six KSN News | CM | 6-630pm | -----S- | :30 | 1 | \$800.00 | P3 | 5.70 NM | 1 | \$800.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 -----S- 1 \$800.00 5.70 | | | | | | | | | | | | | | |
| 51 | Multi | 09/27/20 | 09/27/20 | Sun KSN News at Five Channels : KSNC,KSNG,KSNN,KSNN Sun KSN News at Five KSN News | CM | Sun KSN News at | -----S | :30 | 1 | \$500.00 | P3 | 3.30 NM | 1 | \$500.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 -----S 1 \$500.00 3.30 | | | | | | | | | | | | | | |
| 52 | Multi | 09/23/20 | 09/23/20 | M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune | CM | 630-7pm | --W---- | :30 | 1 | \$2,000.00 | P3 | 9.60 NM | 1 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 --W---- 1 \$2,000.00 9.60 | | | | | | | | | | | | | | |
| 53 | Multi | 09/24/20 | 09/24/20 | M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune | CM | 630-7pm | ---T--- | :30 | 1 | \$2,000.00 | P3 | 9.60 NM | 1 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 ---T--- 1 \$2,000.00 9.60 | | | | | | | | | | | | | | |
| 54 | Multi | 09/25/20 | 09/25/20 | M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune | CM | 630-7pm | ----F-- | :30 | 1 | \$2,000.00 | P3 | 9.60 NM | 1 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/21/20 09/27/20 ----F-- 1 \$2,000.00 9.60 | | | | | | | | | | | | | | |
| 55 | Multi | 09/28/20 | 09/28/20 | M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune | CM | 630-7pm | M----- | :30 | 1 | \$2,000.00 | P3 | 9.60 NM | 1 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/28/20 10/04/20 M----- 1 \$2,000.00 9.60 | | | | | | | | | | | | | | |
| 56 | Multi | 09/29/20 | 09/29/20 | M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p | CM | 630-7pm | -T----- | :30 | 1 | \$2,000.00 | P3 | 9.60 NM | 1 | \$2,000.00 |

Order / Rev: A2660461
 Alt Order #: 27060634
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8786

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -T----- | | | | | 1 | \$2,000.00 | | 9.60 | | | |
| 57 | Multi | 09/28/20 | 09/28/20 | Mon Prime Other 1 | CM | 7-9p | M----- | :30 | 2 | \$2,400.00 | P3 | 7.30 | NM | 2 | \$4,800.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Mon Prime Other 1 | | | | | | | | | | | |
| American Ninja Warrior-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | M----- | | | | | 2 | \$2,400.00 | | 7.30 | | | |
| 58 | Multi | 09/23/20 | 09/23/20 | Wed Prime Other 1 | CM | 7-10p | --W---- | :30 | 2 | \$1,600.00 | P3 | 3.90 | NM | 0 | \$0.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Wed Prime Other 1 | | | | | | | | | | | |
| America's Got Talent Wed-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | --W---- | | | | | 2 | \$1,600.00 | | 3.90 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | Multi | 09/21/20-09/27/20 | | Wed Prime Other 1 | | 7-10p | --W----- | :30 | | (\$1,600.00) | | 3.90 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 2 | Multi | 09/21/20-09/27/20 | | Wed Prime Other 1 | | 7-10p | --W----- | :30 | | (\$1,600.00) | | 3.90 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 59 | Multi | 09/25/20 | 09/25/20 | Fri Prime Other 1 | CM | 7-9p | ----F-- | :30 | 1 | \$1,000.00 | P3 | 3.60 | NM | 0 | \$0.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Fri Prime Other 1 | | | | | | | | | | | |
| America's Got Talent (R) Fri 8e/7c-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | | | | | 1 | \$1,000.00 | | 3.60 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | Multi | 09/21/20-09/27/20 | | Fri Prime Other 1 | | 7-9p | ----F---- | :30 | | (\$1,000.00) | | 3.60 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 60 | Multi | 09/25/20 | 09/25/20 | Fri Prime Hour 3 | CM | 9-10p | ----F-- | :30 | 1 | \$1,000.00 | P3 | 3.10 | NM | 0 | \$0.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Friday 9-10p | | | | | | | | | | | |
| Dateline-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | | | | | 1 | \$1,000.00 | | 3.10 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | Multi | 09/21/20-09/27/20 | | Fri Prime Hour 3 | | 9-10p | ----F---- | :30 | | (\$1,000.00) | | 3.10 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 61 | Multi | 09/27/20 | 09/27/20 | FB Night in Amer Pre Ga | CM | FB Night in Amer | F-----S | :30 | 1 | \$1,600.00 | P3 | 8.00 | NM | 1 | \$1,600.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | FB Night in Amer Pre Game | | | | | | | | | | | |
| Football Night in America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | | | | | 1 | \$1,600.00 | | 8.00 | | | |
| 62 | Multi | 09/27/20 | 09/27/20 | NFL Game | CM | NFL Game | -----S | :30 | 1 | \$4,800.00 | P3 | 17.10 | NM | 1 | \$4,800.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | NFL Game | | | | | | | | | | | |
| SNF: Green Bay @ New Orleans | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | | | | | 1 | \$4,800.00 | | 17.10 | | | |
| 63 | Multi | 09/23/20 | 09/23/20 | Wed Prime Other 2 | CM | 8p-10p | --W---- | :30 | 2 | \$1,600.00 | P3 | 3.90 | NM | 2 | \$3,200.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Wed Prime Other 2 | | | | | | | | | | | |
| America's Got Talent Wed-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | --W---- | | | | | 2 | \$1,600.00 | | 3.90 | | | |
| 64 | Multi | 09/25/20 | 09/25/20 | Fri Prime Other 1 | CM | 7-9p | ----F-- | :30 | 1 | \$1,000.00 | P3 | 3.60 | NM | 0 | \$0.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Fri Prime Other 1 | | | | | | | | | | | |
| America's Got Talent (R) Fri 8e/7c-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | | | | | 1 | \$1,000.00 | | 3.60 | | | |

Order / Rev: A2660461
 Alt Order #: 27060634
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8786

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|---------------------------------|-------------------|-----------------------|-----------------|---------------|-------------|-------------------------|-----|------------|-------------|-------|-------------|
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | 1 | | | | \$1,000.00 | 3.60 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | Multi | 09/21/20-09/27/20 | | Fri Prime Other 1 | | 7-9p | -----F---- | :30 | | (\$1,000.00) | | 3.60 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 65 | Multi | 09/25/20 | 09/25/20 | Stanley Cup Playoffs | CM | Stanley Cup Playoffs | ----F-- | :30 | 1 | \$800.00 | P3 | 0.00 | NM | 1 | \$800.00 |
| | | | | Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | Stanley Cup Playoffs | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | ----F-- | 1 | | | | \$800.00 | 0.00 | | | | | |
| 66 | Multi | 09/26/20 | 09/26/20 | Stanley Cup Playoffs | CM | Stanley Cup Playoffs | -----S- | :30 | 1 | \$800.00 | P3 | 0.00 | NM | 1 | \$800.00 |
| | | | | Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | Stanley Cup Playoffs | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S- | 1 | | | | \$800.00 | 0.00 | | | | | |
| 67 | Multi | 09/26/20 | 09/26/20 | Major League Soccer | CM | Major League Soccer | -----S- | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | | | Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | Major League Soccer | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S- | 1 | | | | \$200.00 | 0.00 | | | | | |
| 68 | Multi | 09/27/20 | 09/27/20 | French Open Tennis | CM | French Open Tennis | -----S | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | | | Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | French Open Tennis | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | 1 | | | | \$200.00 | 0.00 | | | | | |
| N69 | Multi | 09/27/20 | 09/27/20 | French Open Tennis | CM | French Open Tennis | -----S | :30 | 1 | \$200.00 | P3 | 0.00 | NM | 1 | \$200.00 |
| | | | | Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | French Open Tennis | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | 1 | | | | \$200.00 | 0.00 | | | | | |
| N70 | Multi | 09/27/20 | 09/27/20 | PGA | CM | PGA | -----S | :30 | 2 | \$200.00 | P3 | 0.00 | NM | 2 | \$400.00 |
| | | | | Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | |
| | | | | PGA | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/21/20 | 09/27/20 | -----S | 2 | | | | \$200.00 | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 70 | \$60,700.00 |



125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
| Contract # 27060634 | Changes as of: 9/24/2020 at 2:14 PM | Version: Highlighting Revision 1 |
| CPE: 275/694/8786 | Flight: 9/23/20 - 9/29/20 | Station: KSNW |
| Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204 | Advertiser: Senate Leadership Fund Product: SLFKS | Market: Wichita |
| Agency Order #: 9922363 | Buyer: Scott, Kelly | Office: WASHINGTON |
| Salesperson: KELLY JOHNS 202-872-5880 | Service: Nielsen | Con Type: POLITICAL/VOTE |
| Separation: | Primary Demo: Adults 35+ | Total \$: \$60,700.00 |
| | Assistant: KELLY JOHNS 202-872-5880 | Total Spots: 70 |
| | | Total CPP: \$246.85 |
| | | Total GRP: 245.9 |
| | | Traffic #: A2660461 |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/23 - 9/29 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----|-----------------------|----|------------------------|------------|----------------|-----|-------------|------|------|------|------|------|------|----------------|-------------|----------|------|
| | | | | | | | 9/23 | 9/24 | 9/25 | 9/26 | 9/27 | 9/28 | 9/29 | | | | |
| 1 | W-F,M-Tu 6a-7a | | Kansas Today 3 | \$400.00 | 1.5 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$800.00 | \$266.67 | 3.0 |
| 2 | W-F,M-Tu 6a-7a | | Kansas Today 3 | \$400.00 | 1.5 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$1,200.00 | \$266.67 | 4.5 |
| 3 | W-F,M-Tu 7a-8a | | Today Show (7-8am) | \$700.00 | 2.4 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$2,100.00 | \$291.67 | 7.2 |
| 4 | W-F,M-Tu 7a-8a | | Today Show (7-8am) | \$700.00 | 2.4 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$1,400.00 | \$291.67 | 4.8 |
| 5 | W-F,M-Tu 8a-9a | | Today Show (8-9am) | \$600.00 | 2.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$1,200.00 | \$300.00 | 4.0 |
| 6 | W-F,M-Tu 8a-9a | | Today Show (8-9am) | \$600.00 | 2.0 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | \$1,200.00 | \$300.00 | 4.0 |
| 7 | Sa 6a-8a | | Kansas Today Weekend | \$200.00 | 1.1 | 30 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | \$400.00 | \$181.82 | 2.2 |
| 8 | Sa 8a-9:30a | | Saturday Today Show | \$300.00 | 1.4 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$300.00 | \$214.29 | 1.4 |
| 9 | Su 6a-8a | | Kansas Today Weekend | \$200.00 | 1.1 | 30 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | \$400.00 | \$181.82 | 2.2 |
| 10 | Su 8a-9a | | Sunday Today Show | \$300.00 | 1.6 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$300.00 | \$187.50 | 1.6 |
| 11 | W-F,M-Tu 9a-10a | | Live With Kelly & Ryan | \$340.00 | 1.6 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$1,020.00 | \$212.50 | 4.8 |
| 12 | W-F,M-Tu 9a-10a | | Live With Kelly & Ryan | \$340.00 | 1.6 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$680.00 | \$212.50 | 3.2 |
| 13 | W-F,M-Tu 12:30p-1p | | Good Day Kansas | \$280.00 | 1.3 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$560.00 | \$215.38 | 2.6 |
| 14 | W-F,M-Tu 12:30p-1p | | Good Day Kansas | \$280.00 | 1.3 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$840.00 | \$215.38 | 3.9 |
| 15 | W-F,M-Tu 4p-4:30p | | Jeopardy B | \$600.00 | 2.8 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$1,800.00 | \$214.29 | 8.4 |
| 16 | W-F,M-Tu 4p-4:30p | | Jeopardy B | \$600.00 | 2.8 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$1,200.00 | \$214.29 | 5.6 |
| 17 | W-F,M-Tu 4:30p-5p | | Jeopardy | \$900.00 | 4.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$1,800.00 | \$225.00 | 8.0 |
| 18 | W-F,M-Tu 4:30p-5p | | Jeopardy | \$900.00 | 4.0 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$2,700.00 | \$225.00 | 12.0 |
| 19 | W-F,M-Tu 5p-5:30p | | KSN News | \$1,000.00 | 5.1 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$3,000.00 | \$196.08 | 15.3 |
| 20 | W-F,M-Tu 5p-5:30p | | KSN News | \$1,000.00 | 5.1 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | \$2,000.00 | \$196.08 | 10.2 |



125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
| Contract # 27060634 | Changes as of: 9/24/2020 at 2:14 PM | Version: Highlighting Revision 1 |
| CPE: 275/694/8786 | Flight: 9/23/20 - 9/29/20 | Station: KSNW |
| Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204 | Advertiser: Senate Leadership Fund Product: SLFKS | Market: Wichita |
| Agency Order #: 9922363 | Buyer: Scott, Kelly | Office: WASHINGTON |
| Salesperson: KELLY JOHNS 202-872-5880 | Service: Nielsen Primary Demo: Adults 35+ | Con Type: POLITICAL/VOTE Total \$: \$60,700.00 |
| Separation: | Assistant: KELLY JOHNS 202-872-5880 | Total Spots: 70 Total CPP: \$246.85 Total GRP: 245.9 Traffic #: A2660461 |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/23 - 9/29 | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|-------------------------------|----------------------|----|--|------------|----------------|-----|-------------|------|------|------|------|------|------|--|----------------|-------------|----------|------|
| | | | | | | | 9/23 | 9/24 | 9/25 | 9/26 | 9/27 | 9/28 | 9/29 | | | | | |
| 21 | W-F,M-Tu 6p-6:30p | | KSN News | \$1,500.00 | 6.5 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$3,000.00 | \$230.77 | 13.0 |
| 22 | W-F,M-Tu 6p-6:30p | | KSN News | \$1,500.00 | 6.5 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$4,500.00 | \$230.77 | 19.5 |
| 23 | Sa 6p-6:30p | | KSN News | \$800.00 | 5.7 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$800.00 | \$140.35 | 5.7 |
| 24 | Su 5p-5:30p | | KSN News | \$500.00 | 3.3 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$500.00 | \$151.52 | 3.3 |
| 25 | W-F,M-Tu 6:30p-7p | | Wheel of Fortune | \$2,000.00 | 9.6 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | 3 | \$6,000.00 | \$208.33 | 28.8 |
| 26 | W-F,M-Tu 6:30p-7p | | Wheel of Fortune | \$2,000.00 | 9.6 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | 2 | \$4,000.00 | \$208.33 | 19.2 |
| 27 | M 7p-9p | | American Ninja Warrior-NBC | \$2,400.00 | 7.3 | 30 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | | 2 | \$4,800.00 | \$328.77 | 14.6 |
| 28 | W 7p-9p | | America's Got Talent Wed-NBC | \$1,600.00 | 3.9 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$410.26 | 0.0 |
| 29 | F 7p-9p | | America's Got Talent (R) Fri 8e/7c-NBC | \$1,000.00 | 3.6 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$277.78 | 0.0 |
| 30 | F 9p-10p | | Dateline-NBC | \$1,000.00 | 3.1 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$322.58 | 0.0 |
| 31 | Su 6p-7:20p | | Football Night in America | \$1,600.00 | 8.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$1,600.00 | \$200.00 | 8.0 |
| 32 | Su 7:20p-10:30p | | SNF: Green Bay @ New Orleans | \$4,800.00 | 17.1 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$4,800.00 | \$280.70 | 17.1 |
| 33 | W 8p-10p | | America's Got Talent | \$1,600.00 | 3.9 | 30 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | | 2 | \$3,200.00 | \$410.26 | 7.8 |
| 34 | F 7p-9p | | American Ninja Warrior | \$1,000.00 | 3.6 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | \$0.00 | \$277.78 | 0.0 |
| 35 | F 7p-10p | | NHL Stanley Cup Playoffs | \$800.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | | 1 | \$800.00 | \$0.00 | 0.0 |
| 36 | Sa 11:30a-3p | | Premiere League Soccer | \$200.00 | 0.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 37 | Sa 7p-10p | | NHL Stanley Cup Playoffs | \$800.00 | 0.0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$800.00 | \$0.00 | 0.0 |
| 38 | Su 11a-2p | | French Open tennis | \$200.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| 39 | Su 11a-2p | | French Open Tennis | \$200.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| Changes: Rate from 150 to 200 | | | | | | | | | | | | | | | | | | |

Changes: Rate from 150 to 200



125 West 55th St
New York, NY 10019

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| Contract # 27060634 | Changes as of: 9/24/2020 at 2:14 PM | Version: Highlighting Revision 1 | |
| CPE: 275/694/8786 | Flight: 9/23/20 - 9/29/20 | Station: KSNW | Con Type: POLITICAL/VOTE |
| Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204 | Advertiser: Senate Leadership Fund Product: SLFKS | Market: Wichita | Total \$: \$60,700.00 |
| | Agency Order #: 9922363 | Office: WASHINGTON | Total Spots: 70 |
| | Buyer: Scott, Kelly | Service: Nielsen | Total CPP: \$246.85 |
| | Salesperson: KELLY JOHNS 202-872-5880 | Primary Demo: Adults 35+ | Total GRP: 245.9 |
| | Separation: | Assistant: KELLY JOHNS 202-872-5880 | Traffic #: A2660461 |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/23 - 9/29 | | | | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|-------------------------------|----------|----|----------|----------|-------------|-----|-------------|------|------|------|------|------|------|---|-------------|----------|-------------|----------|-------|
| | | | | | | | 9/23 | 9/24 | 9/25 | 9/26 | 9/27 | 9/28 | 9/29 | | | | | | |
| REV- 40 | Su 2p-5p | | NBC Golf | \$200.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 3 | 2 | 0 | 0 | | 2 | \$400.00 | \$0.00 | 0.0 |
| Changes: Rate from 150 to 200 | | | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | 11 | 10 | 11 | 6 | 10 | 12 | 10 | | | 70 | \$60,700.00 | \$246.85 | 245.9 |



125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
| Contract # 27060634 | Changes as of: 9/24/2020 at 2:14 PM | Version: Highlighting Revision 1 |
| CPE: 275/694/8786 | Flight: 9/23/20 - 9/29/20 | Station: KSNW |
| Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204 | Advertiser: Senate Leadership Fund Product: SLFKS | Market: Wichita |
| Agency Order #: 9922363 | Buyer: Scott, Kelly | Office: WASHINGTON |
| Salesperson: KELLY JOHNS 202-872-5880 | Service: Nielsen | Con Type: POLITICAL/VOTE |
| Separation: | Primary Demo: Adults 35+ | Total \$: \$60,700.00 |
| | Assistant: KELLY JOHNS 202-872-5880 | Total Spots: 70 |
| | | Total CPP: \$246.85 |
| | | Total GRP: 245.9 |
| | | Traffic #: A2660461 |

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| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|----------------|--|
| Date/Time | Added by | Comment |
| 09/24/20 1:52 PM | Patty Sparkman | Due to Special Report, please accept MG Offer asap. Thanks |
| 09/18/20 3:39 PM | Patty Sparkman | Program Changes - please accept mg offer asap. Thanks |
| 09/14/20 1:25 PM | Patty Sparkman | PROGRAM CHANGES - PLEASE ACCEPT MG OFFER ASAP. THANKS |
| 09/08/20 12:00 PM | System | Notice Received. |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$54,840 |
| KSNW Share: | 100% |
| Comment: | |
| | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|-----------------|--------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 70 | \$60,700.00 | \$246.85 | 245.9 |
| Total | 100% | 70 | \$60,700.00 | \$246.85 | 245.9 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2020-Sep | 48 | \$39,260.00 |
| 2020-Oct | 22 | \$21,440.00 |
| Total | 70 | \$60,700.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|----------------|-----------|-------|-------|-------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Revision | 9/24/20 2:14 PM | KELLY JOHNS | Revised | | 1 | \$0 | \$60,700.00 | Changes: Total Spots from 71 to 70. 2 buylines added or modified. |
| Makegood 3 | 9/24/20 1:52 PM | Patty Sparkman | Confirmed | 4 | 1 | \$0 | \$60,700.00 | Changes: Total Spots from 68 to 71, Total GRPs from 247.9 to 245.9, Total CPP from \$244.86 to \$246.85, Total GIMPs from 248 to 246, Total CPM from \$244,856.80 to \$246,848.31. 3 buylines added or modified. |
| Makegood 2 | 9/18/20 3:39 PM | Patty Sparkman | Confirmed | 4 | 2 | \$0 | \$60,700.00 | Changes: Total Spots from 66 to 68, Total GRPs from 254.6 to 247.9, Total CPP from \$238.41 to \$244.86, Total GIMPs from 255 to 248, Total CPM from \$238,413.20 to \$244,856.80. 6 buylines added or modified. |
| Makegood 1 | 9/14/20 1:25 PM | Patty Sparkman | Confirmed | 3 | 3 | \$0 | \$60,700.00 | Changes: Total GIMPs from 0 to 255, Total CPM from \$0.00 to \$238,413.20. 4 buylines added or modified. |
| Queued for Electronic Contracting | 9/8/20 9:10 AM | | | | | \$0 | \$0 | |
| New | 9/8/20 7:49 AM | KELLY JOHNS | Confirmed | 66 | | \$60,700.00 | \$60,700.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|